**SCREAM**: Engaging Lecture Etiquette

**S**tart Strong

Acknowledge Both Campuses: Begin your lecture by greeting students from both campuses. A warm “Hello” sets a positive tone.

**C**hat Feature

Use the Chat: Encourage students to utilize the chat feature in Zoom for questions. It’s a valuable tool for interaction. Also, don’t forget to check the Zoom chat yourself.

**R**emind Microphones

Mics On: When students ask questions, remind them to unmute their microphones. Clear communication matters. The best practice is to repeat the questions before answering in case the microphones do not pick up the voices of the students.

**E**qual Engagement

Both Campuses Participate: Ensure active participation from both campuses during discussions. Foster cross-campus conversations.

**A**cknowledgeOpposite Campus

Engage Both Sides: Regularly acknowledge and involve the opposite campus. Keep everyone engaged. If you move around a lot, use the camera tracking necklace so the distant campus does not lose track of you while you move around.

**M**aintainInteraction

Keep Conversations Going: Encourage questions, discussions, and active learning. Interaction enhances the lecture experience. Anonymous polling using *Kahoot!* or other EdTech software can increase response rate and lead to better teaching and learning. See your instructional designer to help implement educational technology into your presentations.